



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
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Advertiser
Agency
Buyer
Salesperson

US CHAMBER OF COMMERCE (2375)
Redshift (2831)
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174688
Inv Date 10/28/2012
Terms Net 30
Contract 48561
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Redshift
411 Branchway Road
Richmond, VA 23236-3034

AgM

Product POLITICAL ISSUE (1052)
Brand Est. 178 (28042)
Acct Types Local/Political Issue Agency
Est/Headline 178/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:30AM- 6:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/08/12 5:44AM (Mo)	00:30	7 News Today in New England	CC01MA06H	\$1000.00	
1.0	SPOT	5:30AM- 6:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/09/12 5:27AM (Tu)	00:30	7 News Today in New England	CC01MA06H	\$1000.00	
1.0	SPOT	5:30AM- 6:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/11/12 5:44AM (Th)	00:30	7 News Today in New England	CC01MA06H	\$1000.00	
2.0	SPOT	6:30AM- 7:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/10/12 6:44AM (We)	00:30	7 News Today in New England	CC01MA06H	\$2500.00	
2.0	SPOT	6:30AM- 7:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/11/12 6:43AM (Th)	00:30	7 News Today in New England	CC01MA06H	\$2500.00	
2.0	SPOT	6:30AM- 7:00AM	Per week (3), Mo, Tu, We, Th, Fr	10/12/12 6:39AM (Fr)	00:30	7 News Today in New England	CC01MA06H	\$2500.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (2), Mo, Tu, We, Th, Fr	10/10/12 9:12AM (We)	00:30	7 News Today in New England 9-10A	CC01MA06H	\$2000.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (2), Mo, Tu, We, Th, Fr	10/12/12 9:20AM (Fr)	00:30	7 News Today in New England 9-10A	CC01MA06H	\$2000.00	
4.0	SPOT	12:00PM-12:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/09/12 12:19PM (Tu)	00:30	7 News at Noon	CC01MA06H	\$1500.00	
4.0	SPOT	12:00PM-12:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/10/12 12:19PM (We)	00:30	7 News at Noon	CC01MA06H	\$1500.00	
4.0	SPOT	12:00PM-12:30PM	Per week (3), Mo, Tu, We, Th, Fr	10/12/12 12:25PM (Fr)	00:30	7 News at Noon	CC01MA06H	\$1500.00	
5.0	SPOT	12:30PM- 1:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 12:53PM (Tu)	00:30	7 News at Noon	CC01MA06H	\$1500.00	
5.0	SPOT	12:30PM- 1:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/12/12 12:54PM (Fr)	00:30	7 News at Noon	CC01MA06H	\$1500.00	
6.0	SPOT	4:00PM- 4:30PM	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 4:11PM (Mo)	00:30	7 News at 4	CC01MA06H	\$2000.00	
6.0	SPOT	4:00PM- 4:30PM	Per week (2), Mo, Tu, We, Th, Fr	10/11/12 4:14PM (Th)	00:30	7 News at 4	CC01MA06H	\$2000.00	
7.0	SPOT	4:30PM- 5:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 4:45PM (Mo)	00:30	7 News at 4	CC01MA06H	\$2500.00	
7.0	SPOT	4:30PM- 5:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 4:47PM (Tu)	00:30	7 News at 4	CC01MA06H	\$2500.00	
8.0	SPOT	5:00PM- 5:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/09/12 5:13PM (Tu)	00:30	7 News at 5	CC01MA06H	\$3000.00	
8.0	SPOT	5:00PM- 5:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/10/12 5:19PM (We)	00:30	7 News at 5	CC01MA06H	\$3000.00	
8.0	SPOT	5:00PM- 5:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/11/12 5:18PM (Th)	00:30	7 News at 5	CC01MA06H	\$3000.00	
8.0	SPOT	5:00PM- 5:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/12/12 5:15PM (Fr)	00:30	7 News at 5	CC01MA06H	\$3000.00	
9.0	SPOT	5:30PM- 6:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/08/12 5:54PM (Mo)	00:30	7 News at 5	CC01MA06H	\$3500.00	
9.0	SPOT	5:30PM- 6:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/10/12 5:54PM (We)	00:30	7 News at 5	CC01MA06H	\$3500.00	
9.0	SPOT	5:30PM- 6:00PM	Per week (3), Mo, Tu, We, Th, Fr	10/11/12 5:49PM (Th)	00:30	7 News at 5	CC01MA06H	\$3500.00	
10.0	SPOT	6:00PM- 6:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/08/12 6:15PM (Mo)	00:30	7 News at 6	CC01MA06H	\$4000.00	
10.0	SPOT	6:00PM- 6:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/10/12 6:29PM (We)	00:30	7 News at 6	CC01MA06H	\$4000.00	
10.0	SPOT	6:00PM- 6:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/11/12 6:24PM (Th)	00:30	7 News at 6	CC01MA06H	\$4000.00	
10.0	SPOT	6:00PM- 6:30PM	Per week (4), Mo, Tu, We, Th, Fr	10/12/12 6:25PM (Fr)	00:30	7 News at 6	CC01MA06H	\$4000.00	
11.0	SPOT	7:00PM- 7:30PM	Per week (1), Mo, Tu, We, Th, Fr	10/08/12 7:11PM (Mo)	00:30	Access Hollywood Episode: 4196	CC01MA06H	\$3000.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/11/12 7:59PM (Th)	00:30	30 Rock	CC01MA06H	\$3000.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2), Mo, Tu, We, Th, Fr	10/12/12 7:59PM (Fr)	00:30	THE VOICE (R)	CC01MA06H	\$3000.00	
13.0	SPOT	10:00PM-REVOLUTION	Day, M-1	10/08/12 10:11PM (Mo)	00:30	REVOLUTION	CC01MA06H	\$15000.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Per week (2), Mo, Tu, We, Th, Fr	10/08/12 11:25PM (Mo)	00:30	7 News at 11 PM	CC01MA06H	\$6000.00	
14.0	SPOT	10:59PM-7 News at 11 PM	Per week (2), Mo, Tu, We, Th, Fr	10/09/12 11:25PM (Tu)	00:30	7 News at 11 PM	CC01MA06H	\$6000.00	
15.0	SPOT	10:00PM-DATELINE	Day, F-1	10/12/12 10:11PM (Fr)	00:30	DATELINE	CC01MA06H	\$10000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$115,500.00	Total Spots	35
Commission	(\$17,325.00)		
Net Total	\$98,175.00		